

2012 Sponsorship Opportunities

Platinum Sponsorship - \$3,600 (Includes Two Complete Conference Registrations)

- Free Booth - \$1275 Value
- Free Full Page Four Cover Ad - \$1200 - \$1550 Value
(Three Available to first three Platinum Sponsors – then a full page ad within the program)
- Co-Opening Reception Sponsorship - \$1000 Value
- Co-Platinum Night Sponsorship - \$1000 Value
- Hyperlink to company website on NAIIA website – PRICELESS!
- Your company logo displayed in the exhibit hall

Gold Sponsorship - \$2,900 (Includes Two Complete Conference Registrations) or \$2,700 (Includes One Complete Conference Registration)

- Free Booth - \$1275 Value
- Free Full Page Four Color Ad - \$1000 Value
- Co-Sponsorship of Keynote Lunch - \$1,200 Value
- Hyperlink to company website on NAIIA website – PRICELESS!
- Your company logo displayed in the exhibit hall

Silver Sponsorship - \$2,300 (Includes Two Complete Conference Registrations) or \$2,100 (Includes One Complete Conference Registration)

- Free Booth - \$1275 Value
- Free Half Page Four Color Ad - \$500 Value
- Co-Sponsorship of Tuesday and Thursday Morning Breaks - \$1,000 Value
- Hyperlink to company website on NAIIA website – PRICELESS!
- Your company logo displayed in the exhibit hall

Bronze Sponsorship - \$850

- Listing on NAIIA Website
- Company Logo displayed in the exhibit hall
- Listing on NAIIA Sponsor Board at Registration
- Listing in the conference program



Special "Platinum Only" Reception with Platinum Sponsors and Members on Monday, June 18 from 8-9:30 pm.

2012 Sponsorship Application

Please complete and return this entire form to register your company's sponsorship pledge.

We appreciate your involvement and want you to know that your sponsorship dollars will enable us to move forward with plans to enhance the level of education to the attendees even more. The success of this conference WILL make an impact on your company.

Company Name _____

Address _____ City/State/Zip _____

Attendee _____ City/State _____

Attendee _____ City/State _____

Phone _____ Fax _____

Email _____

Company website (if sponsoring the Silver, Gold or Platinum level only) _____

We wish to sponsor **Bronze** **Silver** **Gold** **Platinum**

Please find check inclosed in the amount of \$ _____

Please fill out the exhibitor contract and submit it with this sponsorship form.

Credit Card Holder Name: _____

Address _____ City/State/Zip _____

Credit Card Number _____ (Exp. Date) ____/____/____ SEC ____

Make check payable to NAIIA and return this form to NAIIA - Sponsorships • 1880 Radcliff Ct. • Tracy, CA 95376

Questions? Please call Brenda Reisinger at (209) 832-6962 or email her at brenda@naiia.com