

# Donation Program



Shelter from rain, wind and sun is a basic human need. With your help, more deserving families can have decent places to call home. Give families in need shelter, self-respect and the hope of a better life.

**INFORMATION:** Habitat volunteers provide the muscle and motivations but it is caring people like you, along with corporations and groups, who supply the building materials.

Select the item(s) you would like to purchase toward the building of a home and enter the total amount due on the registration form:

- |  |       |                                     |         |
|--|-------|-------------------------------------|---------|
| <input type="checkbox"/> Box of Nails                  | \$10  | <input type="checkbox"/> Front Door | \$150   |
| <input type="checkbox"/> Cinderblocks                  | \$15  | <input type="checkbox"/> Shower     | \$250   |
| <input type="checkbox"/> Shingles                      | \$35  | <input type="checkbox"/> Siding     | \$500   |
| <input type="checkbox"/> Toilet                        | \$50  | <input type="checkbox"/> Wall board | \$1,000 |
| <input type="checkbox"/> Window                        | \$75  | <input type="checkbox"/> Flooring   | \$2,000 |
| <input type="checkbox"/> Sink                          | \$100 | <input type="checkbox"/> Roof       | \$5,000 |
| <input type="checkbox"/> Donate an entire Habitat home |       | \$55,000                            |         |



## 2012 Program Advertising Info

Advertising rates are based upon camera ready artwork at the exact size specified on the sample layout. Ads may be provided by laser copy, print, ad slicks or computer files that should include all fonts, graphics and a proof sheet in color. Please use eps, tif, MAC or PC format only. Note: for best quality on half tones or photos please provide original or electronic file. Designs may be provided at the advertisers expense. Minimum layout and type cost of \$85 and an additional design charge may apply for more complex work, or the artwork supplied needs to be resized or reformatted. Photos must be 300 dpi or greater or the photo quality cannot be insured.

### Advertising Rates and Sizes

Ad Description	Ad Size	Exhibitor/Sponsor Rate	Non Exhibitor/Sponsor Rate
Half Page - Horizontal	7-1/2" W x 4-3/4" H	\$500.00	\$700.00
Full Page	7-1/2" W x 10" H	\$1,000.00	\$1,200.00
Inside Cover	7-1/2" W x 10" H	\$1,200.00	\$1,500.00
Back Cover	7-1/2" W x 10" H	\$1,550.00	\$1,750.00

All ads will be printed in full color

Please note: All copy to be designed must be received no later than May 1, 2012 with artwork and a checkmade payable to NAIIA or credit card info below for ad placement made payable to NAIIA. All copy that is placement ready must be received no later than May 8, 2012. No placement will be accepted without payment. Ads will be placed in locations based upon size and date of receipt of payment.

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Order Form

Size:  half  full  back cover  inside cover

Rate:  Exh/Sponsor  Non-Exh/Sponsor

Artwork:  Supplied  Needed

Ad Amount \$ \_\_\_\_\_

Basic Ad Set-Up Fee \$ \_\_\_\_\_

Payment Due \$ \_\_\_\_\_

*Please make checks payable to NAIIA*

Mail insertion order form and copy of Camera Ready Ad to: NAIIA 75th Annual Conference c/o TLC Designs • 209 Blum View Drive, Martinez, CA 94553  
 Questions? Please contact Tammie Snyder at tammie@gte.net or at 925-957-0604

Credit Card Number \_\_\_\_\_ (Exp. Date) \_\_\_\_/\_\_\_\_/\_\_\_\_ SEC: \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_